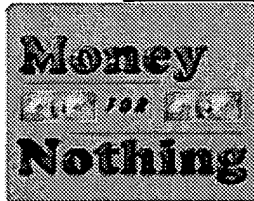
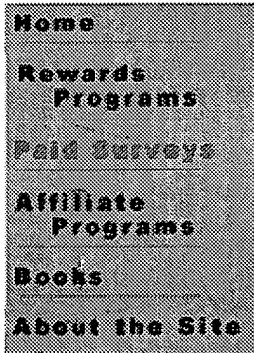
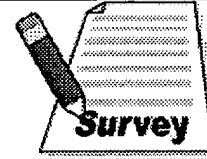




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Paid Surveys



American Consumer Opinion Conducts a number of surveys each month. Participants are rewarded with cash or gifts, usually between \$3 and \$10 per survey. Involvement in a focus group generally pays \$25. Just for joining, you are entered in a drawing for \$150 every month.

*American
Consumer
Opinion*

Brand Institute This is a large market research company which conducts lots of surveys online. In addition, members can participate in BrandChat online focus groups for cash. Surveys and focus groups generally pay very well. Make your opinions count, and earn money at the same time.

Brand Institute

CyberDialogue After signing up, they will e-mail you when they have surveys or focus groups that match your member profile (age, gender, etc.). E-mail surveys generally pay \$5, while one-hour focus groups pay \$30.

*cyber
dialogue*

Greenfield Online This is an very good site which usually has a large number of surveys to be completed. Surveys they contact you for pay varying amounts, usually between \$5 and \$15 depending on length. Answering surveys on their site often enters you in a drawing for cash. Greenfield online also conducts several focus groups every month. Join now and you'll be entered into a drawing for cash prizes.

*Greenfield
online*

i.think inc. Will contact you with surveys that you qualify for based on the information you provide when signing up. Surveys pay varying amounts, online chat focus groups pay \$25 to \$35 for an hour and a half. Just for signing up, you will be entered in monthly drawings for large cash prizes (around \$200).

[i.think inc.]

TestNow Visit websites for cash. TestNow pays members to view websites, then complete surveys evaluating them. Compensation is generally \$2.50 per website reviewed.

TestNow

Have comments or questions about the site? [Email webmaster](#)

File 473:Financial Times Abstracts 1998-2000/Aug 17

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File 474:New York Times Abs 1969-2000/Aug 17

(c) 2000 The New York Times

File 475:Wall Street Journal Abs 1973-2000/Aug 17

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Set	Items	Description
S1	46469	SURVEY?? OR QUESTIONNAIRE?? OR POLL??
S2	511	S1(3N)(FIRST OR INITIAL OR PRELIMINARY OR QUALIF? OR SIGN(- W)UP OR PRIMARY OR OPENING OR INTRODUCT???)
S3	15386	S1(3N)(SECOND??? OR ADDITIONAL OR FOLLOW(W)UP OR BONUS OR - ANOTHER OR REFOCUSED OR RE(W)FOCUSED OR MORE(W)DETAILED OR SE- RIES OR SET OR SUBSEQUENT OR SUCCEEDING OR EXTRA OR BONUS OR - SUCCESSIVE OR ENSUING)
S4	29178	REWARD?? OR PRIZE?? OR GIFT?? OR INCENTIVE??
S5	3874	S4(3N)(RECEIV??? OR SENT OR GET???? OR WIN???? OR COLLECT?- ?? OR PICK??(W)UP OR GIVEN OR MAILED)
S6	3682	S4(3N)(CLAIM??? OR RECEIV??? OR OBTAIN??? OR GET???? OR WI- N???? OR COLLECT??? OR PICK??(W)UP)
S7	12260	(I(W)D OR IDENTIFICATION)(W)CARD?? OR PROOF OR TICKET?? OR STUB??
S8	14	S3 AND S5
S9	11	RD (unique items)
S10	7	S1(10N)S5
S11	0	S2(S)S5
S12	3	S2(S)S4
S13	39	S6(S)S7
S14	38	RD (unique items)
S15	35	S14 NOT PY=1998:2000
S16	1	S1 AND S15
S17	18	S6(10N)S7
S18	17	S15 AND S17
?		

9/TI/1 (Item 1 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

BETWEEN THE LINES, A MEASURE OF HURT: A NEWSROOM DIVIDES AFTER A HEALING
SERIES ON RACE

9/TI/2 (Item 2 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

FROM THE VINES OF VESUVIUS, THE GIFT OF SUMMER IN WINTER

9/TI/3 (Item 3 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

LIVING OFF THE DAILY DREAM OF WINNING A LOTTERY PRIZE

9/TI/4 (Item 4 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

NEW YORK RIVALS DIFFER STRIKINGLY ON DEALING WITH CITY'S POOREST

9/TI/5 (Item 5 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

CASTRO BENDS A LITTLE

9/TI/6 (Item 6 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

Leading scientists comment on new challenges and problems facing scientists in '79. Responses of '78 physics Nobel prize winner Arno A Penzias, Food and Drugs Comr Donald Kennedy, American Assn of Advancement of Science pres Edward E David Jr, '76 chemistry Nobel prize winner William N Lipscomb Jr, and Western Washington Univ research physicist Peter Kotzer cited. Portraits of David and Lipscomb (M).)

9/TI/7 (Item 7 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

NY Times survey of compensation of sr banking execs in nation's largest banks, which experienced generally higher profits during '72, finds some bank execs recd sharp increases in total pay during yr; notes First Natl Bank (Chicago) chmn G A Freeman Jr was highest-paid banker in terms of salary, profit-sharing and incentive compensation, receiving \$378,160 in '72 from \$129,560 salary in '71; notes a few bankers took pay cuts, citing Chase Manhattan Bank chmn D Rockefeller; says trend toward higher exec compensation in banking indus seems likely to continue; chart listing '71-72 salaries of sr bank officials in some of largest banks)

9/TI/8 (Item 8 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

Nixon Adm, indicating its faith in science and tech despite view of some that tech is mixed blessing, is expected to unveil New Technology Opportunities Program, broad program of tech initiatives (Natl Econ Survey); Adm is cautious and vague on details of program, which is expected to be amalgam of existing projects, some new efforts, more funds and some incentives to get indus to focus its research on tech to solve natl needs; program's head W M Magruder, Pres science adviser Dr

David and Asst Sec of Commerce for Science and Tech Wakelin discuss program, problems and goals of US science; rept prepared for OECD by com headed by Prof H Brooks concluded that continued econ growth and needs of new soc goals require further tech development but in comprehensive, soc-oriented framework)

9/TI/9 (Item 1 from file: 475)

DIALOG(R)File 475:(c) 2000 The New York Times. All rts. reserv.

STRAINED ALLIANCE: WHAT US SCIENTISTS DISCOVER, THE JAPANESE CONVERT--INTO PROFIT

9/TI/10 (Item 2 from file: 475)

DIALOG(R)File 475:(c) 2000 The New York Times. All rts. reserv.

IN A CORPORATE PINCH GIFTS TO CHARITIES GET THE BIG SQUEEZE

9/TI/11 (Item 3 from file: 475)

DIALOG(R)File 475:(c) 2000 The New York Times. All rts. reserv.

Frederick C Klein, in last article in series on aged, interviews 5 notable elderly persons for their views on aging. Nobel Prize winner Dr Charles B Huggins, 81, former Textron Inc chmn Royal Little, 87, actress Gloria Swanson, 83, former Sen Sam J Ervin Jr, 86, and former baseball player Charlie Gehringer, 79, say staying active is most important factor in conquering age (M).)

10/TI/1 (Item 1 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

MAINE GOP PICKS GRAMM IN STRAW POLL

10/TI/2 (Item 2 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

Poll by Sen John Glenn of 54 American winners of Nobel Prize in physics, chemistry and medicine reveals scientists feel Federal aid was vital to their work. Indicates research of 11 respondents was supported by Government financing of over 50% and 29 had 90% funding. Shows primary sources of aid to be National Institutes of Health, Defense Dept and National Science Foundation (M.)

10/TI/3 (Item 3 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

Survey lists biographical sketches of '81 Pulitzer Prize winners. Charlotte (NC) Observer wins prize for public service news coverage. Longview (Wash) Daily News wins for general local reporting. Arizona Daily Star reporters Clark Hallas and Robert B Lowe win for special local reporting. New York Times reporter John M Crewdson wins for national reporting and columnist Dave Anderson wins for commentary. Miami (Fla) Herald reporter Shirley Christian wins for international reporting. Dayton (Ohio) Daily News cartoonist Mike Peters wins for editorial cartooning. Fort Worth (Tex) Star-Telegram photographer Larry C Price wins spot news photography and Detroit (Mich) Free Press photographer Taro M Yamasaki wins feature photography. Washington (DC) Star writer Johnathan Yardley wins for criticism. Washington Post writer Janet Cooke wins feature writing. John Kennedy Toole wins fiction award with novel 'A Confederacy of Dunces'. Beth Henley wins drama award for 'Crimes of the Heart'. Lawrence A Cremin wins history award for book 'American Eudcation'. James Schyler wins poetry award for 'Morning of the Poem'. Carl E Schorska wins general fiction award for 'Fin-de-Siecle Vienna'. Robert K Massie wins biography award for 'Peter the Great'. Toole and Henley photos. Price's prize winning photo of Liberian execution (L.)

10/TI/4 (Item 4 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

Karen Rothmyer article on increasing use of incentives to get salesmen to produce more. Cites survey by Incentive Mktg showing US cos plan to spend about \$2.6 Billion on trade incentives in '78, compared with less than \$1 billion in '67.Illus)

10/TI/5 (Item 5 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

L Silk comments on suggestion by Prof Gunnar Myrdal that Nobel Memorial Prize in Econ Science be abolished because econ is 'soft science'. Myrdal, in lr to Swedish newspaper Dagens Nyheter, says he should have declined prize which was awarded to him and to Friedrich A von Hayek in '74. Confidential poll of some leading economists at closed meeting in NY last wk indicates feelings on issue are strong though mixed. Polled on their choices for futute prize winners, their lists were short. Winners of prize since it was established in '68 revd. '76 award to Prof Milton Friedman provoked storm of criticism based mainly on Friedman's willingness to give advice to post-Allende Govt of Chile. Myrdal and Hayek illus at prize ceremony, '74 (L.)

10/TI/6 (Item 6 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

FTC charges Metromedia Inc with using misleading questionnaires to compile mailing lists for sale to retailers and direct-mail advertisers; says co offered recipients of questionnaires 'opportunity to win fabulous gifts'; action marks 1st time FTC has acted against unsolicited mailed ad; comm acts under its consent order procedure; Metromedia spokesman denies charge)

10/TI/7 (Item 1 from file: 475)

DIALOG(R)File 475:(c) 2000 The New York Times. All rts. reserv.

CONSIDERED OPINION: NOBEL ECONOMISTS SEE U.S. MUDDLING ALONG WITHOUT A SLUMP SOON

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10/9/6 (Item 6 from file: 474)
DIALOG(R)File 474:New York Times Abs
(c) 2000 The New York Times. All rts. reserv.

00121285 NYT Sequence Number: 046880700410

FTC charges Metromedia Inc with using misleading questionnaires to compile mailing lists for sale to retailers and direct-mail advertisers; says co offered recipients of questionnaires 'opportunity to win fabulous gifts'; action marks 1st time FTC has acted against unsolicited mailed ad; comm acts under its consent order procedure; Metromedia spokesman denies charge)

Associated Press

New York Times, Col. 1, Pg. 39

Friday April 10 1970

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English

RECORD TYPE: Abstract

COMPANY NAMES: METROMEDIA RADIO

DESCRIPTORS: ADVERTISING; DIRECT MAIL ADVERTISING; MISLEADING AND
DECEPTIVE ADVERTISING

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12/TI/1 (Item 1 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

GRADUATES' WISH LISTS AND GIFT GIVERS ACTUALITIES

12/TI/2 (Item 2 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

International scientific meeting at National Institutes of Health reports on first worldwide survey of rare virus disease, Creutzfeld Jakob, which causes mental deterioration and is always fatal. Disease has been transmitted accidentally from one person to another through surgery or related procedures, but in great majority of cases mode of transmission is unknown. Disease has been found in 41 countries, and there have been some unexplained clusters of cases. Group headed by Dr D Carleton Gajdusek of National Institutes compiled most of survey. Dr Gajdusek was awarded Nobel Prize in '76 for pioneering studies of this and related diseases. Survey findings detailed (S).)

12/TI/3 (Item 3 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

Officials in Bklyn's Community School Dist claim success in drive to register enough students to attend Mark Twain Jr HS, which will become city's first special 'magnet' middle school for gifted students under ct-ordered integration plan. Allen H Zelon says more than 400 applications have been received, 50 more than minimum mandated by Fed Dist Ct Judge Jack B Weinstein. Says preliminary survey of applications indicates that final enrollment will be within 5% of 70% white, 30% minority-group enrollment (S).)

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18/TI/1 (Item 1 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

NICE GUYS FINISH FIRST WITH \$17.5 MILLION LOTTERY WIN

18/TI/2 (Item 2 from file: 474)

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LOTTO WHISKS WINNER FROM CHICKENS TO NEST EGG

18/TI/3 (Item 3 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

17.5 MILLION PRIZE WINNER TURNS IN HIS LOTTERY TICKET

18/TI/4 (Item 4 from file: 474)

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LOTTERY WINNER PLAYING SHY

18/TI/5 (Item 5 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

LABORER IS APPARENT WINNER OF \$30 MILLION LOTTERY PRIZE

18/TI/6 (Item 6 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

Holders of 113,670 tickets in New York Lotto drawing will receive prizes ranging from \$13,666,666 for jackpot to \$23 for tens of thousands of tickets that won fourth place; records that were broken as result of drawing listed; table (M))

18/TI/7 (Item 7 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

Hundreds of thousands of people buy ticket for New Jersey Pick-6 lottery, hoping to win \$13 million first prize (M))

18/TI/8 (Item 8 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

Illustration of New Yorkers lining up to buy Lotto tickets at midtown shop; because there were no winners of top prize in last three drawings, numbers drawn on Dec 31 will be worth \$8,484,000)

18/TI/9 (Item 9 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

Holder of NYS Lotto ticket 2-14-30-34-37-40 has still not appeared six days after drawing to claim \$1,508,416 prize. Winner, who purchased ticket at West 34th Street (NYC) news stand, has one year to validate entry (S).)

18/TI/10 (Item 10 from file: 474)

DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

NJ Lottery Commission Dir Hazel Gluck announces state will begin six-month test of instant electronic lottery system in spring of '83, installing 50-100 coin-operated machines in bars and liquor stores to prevent use by minors. Notes machines will dispense tickets for prizes to be collected on premises (S.).

18/TI/11 (Item 11 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

Winning tickets are drawn for what was to have been NYS's Oct 23, '75, lottery drawing. Gov Carey halted lottery Oct 22 after learning that some duplicate tickets were being printed. 2d drawing is set to determine top prize winners. Illus (S.).

18/TI/12 (Item 12 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

NJ lottery dir Charles C Carella to request permission from FCC to broadcast numbers of unclaimed major prize-winning tickets, in effort to contact winners before their tickets expire. There are \$8-million in unclaimed winnings (M.).

18/TI/13 (Item 13 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

Article on \$110,000 Nenana Ice Classic, Alaska, annual statewide lottery based on minute that ice on Tanana River breaks up in spring, notes it is being investigated by IRS; on May 4, 58 winning ticket holders split prize; history and orgn of lottery detailed)

18/TI/14 (Item 14 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

NYC secretary G Clement, who purchased 100,000 ticket from Times Sq Theater Center, receives as prize tickets to various shows and several free dinners)

18/TI/15 (Item 15 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

Paterson, NJ, hardware store owner J Grodjeski, forced to purchase about 30 NJ State Lottery tickets because of lack of customer interest, wins 1st prize of \$50,000)

18/TI/16 (Item 16 from file: 474)
DIALOG(R)File 474:(c) 2000 The New York Times. All rts. reserv.

NJ Lottery Dir R Batch says that state may get as much as \$3-million by default because 29,000 holders of winning lottery tickets have failed to claim their prizes)

18/TI/17 (Item 1 from file: 475)
DIALOG(R)File 475:(c) 2000 The New York Times. All rts. reserv.

CANADIAN LOTTERIES ATTRACT U.S. DOLLARS, AS WELL AS A LOT OF AMERICAN COMPLAINTS

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